



## SPONSORSHIP OPPORTUNITIES

**July 17-18, 2020**

24 Years of Helping the Kids of St. Jude!

Each year, the Champaign to Peoria runners leave on a 100-mile journey from Downtown Champaign to the Peoria Civic Center, raising money to support the children of St. Jude Children's Research Hospital suffering from catastrophic diseases. Each runner raises a minimum of \$1,000 to participate, **but we need YOUR help in ensuring the run can take place!**

**By sponsoring the St. Jude Champaign to Peoria Run, you're helping us raise \$60,000 for cancer research.**

Without the support of our sponsors, the dollars our runners raise would contribute to logistics, and not the valuable, life-saving research St. Jude families rely on.

### How to Help

Become a sponsor to help ensure the run can take place. A 100-mile journey requires a motorcoach, food, water, police escorts, and safety needs. Your sponsorship ensures that runners make it safely from Champaign to Peoria.

#### Champion—\$1000

- Primary logo on runner's t-shirts at the St. Jude Telethon
- Signage on motorcoach and Chase Van throughout the duration of the Run, traveling from Champaign to Peoria
- Your logo and a link on our website, [custjuderun.org](http://custjuderun.org)
- Recognition on our Facebook page, [facebook.com/custjuderun](https://facebook.com/custjuderun)
- Certificate of appreciation acknowledging your sponsorship

#### Partner—\$500

- Logo on runner's t-shirts at the St. Jude Telethon
- Your logo and a link on our website, [custjuderun.org](http://custjuderun.org)
- Recognition on our Facebook page, [facebook.com/custjuderun](https://facebook.com/custjuderun)
- Recognition on outside of Chase Van traveling from Champaign to Peoria
- Certificate of appreciation acknowledging your sponsorship

#### Friend—\$250

- Your name and a link on our website, [custjuderun.org](http://custjuderun.org)
- Recognition on our Facebook page, [facebook.com/custjuderun](https://facebook.com/custjuderun)
- Name on t-shirts runners wear at the St. Jude Telethon
- Certificate of appreciation acknowledging your sponsorship



**Interested in becoming a sponsor?**

Contact Annessa Parisi at [aparisi0511@outlook.com](mailto:aparisi0511@outlook.com) or 217-649-6076.

# COMMITMENT FORM

Recognition/Company Name \_\_\_\_\_  
(as you wish to appear on event publications)

Contact Person \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone ( \_\_\_\_\_ ) \_\_\_\_\_ Email \_\_\_\_\_

Referred by \_\_\_\_\_

**I would like to support the St. Jude Champaign/Urbana to Peoria Run.**

- ☐ Champion – \$1,000
- ☐ Partner – \$500
- ☐ Friend – \$250

**Please make checks payable to St. Jude Runs.**

- ☐ Check
- ☐ Please indicate whether you require an INVOICE or any additional documentation to process payment.  
Items needed: \_\_\_\_\_

**Please return to St. Jude Champaign/Urbana Run via:**

**Email** aparisi0511@outlook.com

**Mail** 1704 Bonnie Blair Dr., Champaign, IL 61822

**Attn** Annessa Parisi

**Visit** [custjuderun.org](http://custjuderun.org)

**Call** 217.649.6076

The amount of your contribution that is deductible as a charitable contribution for federal income tax purposes is limited to the excess of your contribution over the value of the goods & services provided by the organization.





SPONSORSHIP BENEFITS	Champion \$1,000	Partner \$500	Friend \$250
Sponsor name on motor coach & support vehicles traveling from Champaign to Peoria	•		
Recognition on outside of chase van traveling from Champaign to Peoria		•	
Sponsor logo on St. Jude Runs website with link to sponsor website	•	•	
Sponsor name on St. Jude Runs website with link to sponsor website			•
Recognition on our Facebook page, <a href="https://www.facebook.com/custjuderun">facebook.com/custjuderun</a>	•	•	•
Recognition at all St. Jude Champaign/Urbana to Peoria meetings & events	•	•	•
Recognition at runner send off in Champaign	•		
Opportunity to host or present at runner meeting	•		
Sponsor logo on runner shirts	•	•	
Sponsor name on runner shirts			•
Opportunity to include product and/or flyer in participant bags	•	•	•
Social media posts	•	•	•
St. Jude supporter signage at sponsor business	•	•	•

